## **EAST Search History**

## **EAST Search History (Prior Art)**

Ref#	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	5617	705/10.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/09/15 13:28
L2	24	(bid\$4 same (pric\$3 or cost\$3) same advertis \$6 same (before or prior) same (webpage or website))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/09/15 13:28
L3	0	L2 and I1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/09/15 13:28
L6	0	(bid\$4 and (money or monet\$5) and advertis \$6 and (before or prior) and (webpage or website) and (search adj engin\$3) and organization\$2 and market\$3 and option\$2). clm.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/09/15 13:40
L7	0	(bid\$4 and (money or monet\$5) and advertis \$6 and (before or prior) and (webpage or website) and (search adj engin\$3) and organization\$2 and market\$3 and option\$2).	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/09/15 13:40
S1	0	((online or web or website or internet) near3 (search or query or ask or inquir\$3) near3 (result or answer or return) with (market \$3 or sales) same ( forecast\$3 near2 model\$3))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:06

<b>S</b> 2	0	((online or web or website or internet) near3 (search or query or ask or inquir\$3) near3 (result or answer or return) same (market \$3 or sales) same (forecast\$3 near2 model\$3))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:07
S3	280	((online or web or website or internet) near3 (search or query or ask or inquir\$3) near3 (result or answer or return) same (market \$3 or sales))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:07
S4	75	S3 and (click adj through)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:07
<b>S</b> 5	0	S4 and (forecast near2 model)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:08
<b>S</b> 6	2	S4 and (forecast with model)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:08
S7	23	S4 and (overture)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:08
S8	0	S7 and (splus or ampl)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:09
<b>S</b> 9	0	S4 and (splus or ampl)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:09

S10	0	S3 and (splus or ampl)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:09
S11	0	(anil near2 kamuth).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:13
S12	1	(everest adj technologies).as.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:13
S13	15	(efficient adj frontier). as.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:14
S14	0	S13 and S3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 12:14
S15	0	(anil and kamuth).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 15:15
S16	0	(anil adj kamath).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 15:16
S17	13	(anil and kamath).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 15:16

S18	0	S4 and S17	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 15:17
S19	0	S3 and S17	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 15:18
S20	0	S7 and (s-plus or ampl)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 15:18
S21	15032	(s-plus or ampl)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 15:18
S22	76	S21 and marketing	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 15:18
S23	3	S22 and (click same advertis\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 15:19
S24	27	("5930762").PN. OR ("6792399").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/10/20 15:27
S25	78	("20010044757"   "20010051911"   "20020000999"   "20020004735"   "20020143462"   "20020169760"   "20030050863"   "20060212447"   "5659732"   "5717923"   "5724424"   "5724521"   "5724524"   "5748954"   "5752238"   "5768521"	US-PGPUB; USPAT; USOCR	OR	ON	2008/10/20 15:41

S31	3	S30 and S4	US-PGPUB; USPAT; USOCR	OR	ON	2008/10/20 15:52
S32	1	"665482".apn.	US-PGPUB; USPAT; USOCR	OR	ON	2008/10/20 15:58
S33	1	"665482".apn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 16:00
S34	0	09/665482.app.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/10/20 16:01
<b>S</b> 35	3	("20030014331"   "20040088241").PN. OR ("7035812").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/10/20 16:22
S36	15	advertis\$4 same bidding same strategy same models	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/05/22 17:43
S37	2	"6199050".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/05/22 17:51
S38	0	(anil near3 kamuth).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/11 17:41
<b>S</b> 39	1108	((online or web or website or internet) with (search or query or ask or inquir\$3) with (result or answer or return) same (market\$3 or sales))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/11 17:41
S40	256	\$39 and (bid\$4 with pric \$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/11 17:42

S41	12	\$39 and (bid\$4 with pric \$3 with strateg\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/11 17:43
S42	14	S39 and (bid\$4 with pric \$3 with decision)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/11 18:37
S43	7	S39 and (cost with click with chang\$2)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/11 18:40
S44	137	\$39 and ((allocat\$3 or distribut\$3 or disseminat \$3) with (pric\$3 or cost \$3or mone\$7))	US-PGPUB; USPAT	OR	ON	2009/10/11 19:02
<b>S</b> 45	73	S39 and ((allocat\$3 or distribut\$3 or disseminat \$3) with (pric\$3 or cost \$3or mone\$7) with advertis\$5)	US-PGPUB; USPAT	OR	ON	2009/10/11 19:03
S46	5	S39 and ((allocat\$3 or distribut\$3 or disseminat \$3) with (pric\$3 or cost \$3or mone\$7) with advertis\$5 with click)	US-PGPUB; USPAT	OR	ON	2009/10/11 19:03
S47	7	S39 and ((allocat\$3 or distribut\$3 or disseminat \$3) with (pric\$3 or cost \$3 or fund\$3) with advertis\$5 with click)	US-PGPUB; USPAT	OR	ON	2009/10/11 19:05
S48	334	((online or web or website or internet) near3 (search or query or ask or inquir\$3) near3 (result or answer or return) same (market \$3 or sales))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 14:18
<b>S</b> 49	32	S48 and ((money or revenue or pric\$i) with (allocat\$3 or distribut \$3))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 14:18

S50	22	S49 and (pric\$3 with advertis\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/12 14:19
S51	378	((online or web or website or internet) near3 (search or query or ask or inquir\$3) near3 (result or answer or return) same (market \$3 or sales))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 16:42
S52	35	\$51 and ((money or revenue or pric\$i) with (allocat\$3 or distribut \$3))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 16:42
S53	0	S52 and (pric\$3 with advertis\$5 same broker \$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 16:42
S54	3	S52 and (pric\$3 with advertis\$5 and broker \$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 16:42
<b>S</b> 55	1	S51 and (pric\$3 same advertis\$5 same broker \$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 16:47
<b>S</b> 56	11	S51 and (pric\$3 same advertis\$5 and broker \$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 16:47
S57	1	S52 and (bid\$3 same broker)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 16:56

S58	3	S52 and (bid\$3 and broker)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 16:56
S59	116	advertis\$5 with bid\$3 with broker\$3 same model\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 17:10
S60	1	S59 and (optimiz\$7 same report\$3)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 17:11
S61	18	advertis\$5 same bid\$3 same broker\$3 same model\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/05/06 17:12
S62	1327	((online or web or website or internet) with (search or query or ask or inquir\$3) with (result or answer or return) same (market\$3 or sales))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/09/13 13:40
S63	4	S62 and ((allocat\$3 or distribut\$3 or disseminat \$3) same (pric\$3 or cost \$3) same (prior or before) same bid\$4)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/09/13 13:41
S64	24	(bid\$4 same (pric\$3 or cost\$3) same advertis \$6 same (before or prior) same (webpage or website))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/09/13 13:46

## **EAST Search History (Interference)**

Ref # Hits Search Query	DBs	Default Operator Plurals Time Stamp

L4	643	(bid\$4 and (money or monet\$5) and advertis \$6 and (before or prior) and (webpage or website) and (search adj engin\$3) and organization\$2 and market\$3 and option\$2)		OR	ON	2010/09/15 13:34
L5	13	l4 and "I1"	US-PGPUB; USPAT; UPAD	OR	ON	2010/09/15 13:35

9/15/2010 1:41:07 PM

 $\textbf{C:} \ \, \textbf{Documents and Settings} \ \, \textbf{tmansfield} \\ \ \, \textbf{My Documents} \\ \ \, \textbf{EAST} \\ \ \, \textbf{Workspaces} \\ \ \, \textbf{773653.wsp} \\ \ \, \textbf{Tocuments} \\ \ \, \textbf{EAST} \\ \ \, \textbf{Workspaces} \\ \ \, \textbf{773653.wsp} \\ \ \, \textbf{Tocuments} \\ \ \, \textbf{EAST} \\ \ \, \textbf{Workspaces} \\ \ \, \textbf{773653.wsp} \\ \ \, \textbf{Tocuments} \\ \ \, \textbf{EAST} \\ \ \, \textbf{Workspaces} \\ \ \, \textbf{773653.wsp} \\ \ \, \textbf{Tocuments} \\ \ \, \textbf{EAST} \\ \ \, \textbf{Workspaces} \\ \ \, \textbf{773653.wsp} \\ \ \, \textbf{Tocuments} \\ \ \, \textbf{EAST} \\ \ \, \textbf{Workspaces} \\ \ \, \textbf{773653.wsp} \\ \ \, \textbf{Tocuments} \\ \$